

State of Washington Collegiate Recovery Initiative Virtual Learning Community

Introduction to Asset Mapping

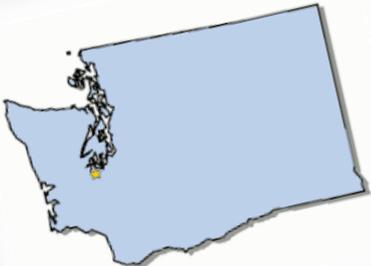
Kristen Harper, M.Ed., Recovery Specialist, C4 Innovations

Ely Hernandez, LSWAIC, Executive Director, Washington Recovery
Alliance

Thursday, February 18th, 2021 | 11:00 am – 12:00 PM PT



Introduction to Plenary Series



- ❖ **Plenary sessions are part of State of WA-HCA Recovery Support Initiative contract/grant awarded to WSU.** Initiative includes:
 - ❖ Statewide Recovery Services Asset Mapping project
 - ❖ Statewide Evaluation of Collegiate Recovery services and funding
 - ❖ Public dissemination of RS initiative findings and materials for ongoing use:
 - ❖ WSU website under construction:
<https://cougarhealth.wsu.edu/collegiate-recovery/>

- ❖ **Acknowledgments:**
 - ❖ Representative Lauren Davis, Rep. Joe Schmick and colleagues for their work on the initiative and funding source, House Bill 1528
 - ❖ HCA Contract Manager Edward Michael, Child and Adolescent Substance Use Disorder, Co-occurring Program Manager



Virtual Learning Community Schedule

- **March 4th, 2021: Cultivating Community Partnerships**

Speakers include Jamichael “Jay” Harris (ARHE), Susie Mullens (Marshall University), and Elizabeth Weybright (WSU)

- **April 1st, 2021: Multiple Pathways of Recovery and the Intersection of Harm Reduction**

Speakers include Ahmed Hosni (Ohio State University) and Aaron Kirk (Skagit Valley College), Tammy Vega (Skagit Valley College)

- **April 29th, 2021: Student Recruitment & Retention**

Speakers include Olivia Pape (West Virginia University), Jonathan Lofgren (Minneapolis Community & Technical College), and Seth Welch (Interagency Academy, Seattle)

- **May 20th & 21st: Washington State Collegiate Recovery Virtual Summit**

Seed grant recipient presentations, keynote speakers, and more.

***All events are scheduled from 11:00am – 12:00 pm PT**



WHAT IS ASSET MAPPING?



- Asset mapping is the **general process** of identifying and providing information about a community's assets, or the status, condition, behavior, knowledge or skills that a person group or entity possesses, which serves as a support, resource, or source of strength to individuals and the community.
- Often, assets are physically mapped to show locations of resources locally.



WHEN TO USE ASSET MAPPING:

Search

Search for existing or new community resources, programs, or services **in a demographic area.**

Start

Start **new services or programs** and hoping to ensure that they **will not overlap and/or replicate existing programs.**

Identify

Identify the **services that certain populations access and use** in a community and/or **conduct outreach** with populations using particular services.

Pinpoint

Pinpoint the strengths in the community and **facilitate community involvement** in active planning and decision-making.

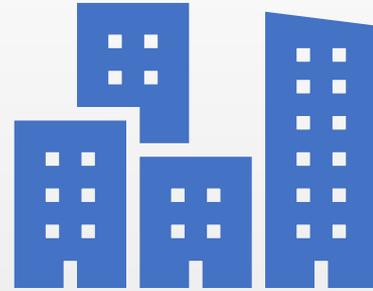
Explore

Explore **how to develop or strengthen partnerships** through exploration of, leveraging, and building upon the assets, skills, and contributions of particular communities.



Asset Mapping VS. Other Methods of Community Assessments

- It focuses on what a community **HAS** instead of on what it **NEEDS**, assuming that, many solutions to a community's problems already exist in the community.





FRAMING RECOVERY ASSETS: Recovery Capital

- Recovery capital (RC) is the breadth and depth of internal and external resources that can be drawn upon to initiate and sustain recovery from severe AOD problems (Granfield & Cloud, 2003).
- There are multiple pathways **TO** recovery and **OF** recovery. Services that build an individual's recovery capital should be inclusive of all pathways.
- Weaved throughout the recovery process are stages of the process.



COLLEGIATE RECOVERY ASSETS: LESSONS LEARNED





1970'S - 2013



- Auburn University
- University of Alabama
- Georgia Southern University
- Kennesaw State University
- Tulsa Community College
- University of California, Riverside
- University of California, Santa Barbara
- University of Oregon
- University of Southern Oregon
- University of Michigan
- University of Mississippi
- University of Southern Mississippi
- St. Scholastica University
- William Patterson University
- Penn State
- University of Georgia
- University of North Carolina, Chapel Hill
- University of North Carolina, Charlotte
- James Madison University
- Ohio State University
- University of Nevada, Reno
- University of Ohio
- Vanderbilt University



2018 Collegiate and High School Resources

Facing Addiction
with NCADD
[Find it](#) [Map it](#) [Take a tour](#) [Help](#) [Sign in](#)

Resources **My collections**
Search resources
[List](#) [Map](#)

[Reset](#)

- **Advocacy and Education** (220)
- **Behavioral Health and Treatment** (10876)
- **Counseling and Therapy** (242)
- **Drug Court and Criminal Justice** (1964)
- **Health and Wellness** (59)
- **Housing** (181)
- **Other Resources** (12)
- **Prevention** (378)
- **Recovery Support** (2729)
- **School** (77)
- **School-Based Recovery Support** (310)

Showing 387 of 387 results.

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Collegiate Recovery Asset Mapping

- STUDENTS AND POTENTIAL STUDENTS/ALUMNI
- CAMPUS LEADERS (ADMIN/FACULTY/ADVISORS)
- POTENTIAL COMMUNITY PARTNERS
- TREATMENT/RECOVERY SERVICES
- LOCAL, STATE, NATIONAL LEADERS
- POTENTIAL FUNDERS
- POLICY MAKERS
- PARENTS/FAMILIES
- BUSINESSES/CORPS
- SUD/MH PROFESSIONALS
- ADVOCACY GROUPS



ASSET MAPPING OUTCOMES



- ASSETS ARE RECORDED

- CATEGORIZED

- PLACED INTO A
STRATEGIC PLAN

- LEVERAGED



WRA & Community Asset Mapping

Ely Hernandez

Executive Director

Washington Recovery Alliance (WRA)





Washington Recovery Alliance

- Mission & Vision
- Legislative Advocacy for Public Policy
- Increase Understanding



WHAT WOULD IT TAKE TO MAKE OUR
COMMUNITIES
RECOVERY-READY





Grassroots Approach and Engagement with Legislature

- **For grassroots purposes, its helpful for:**
 - Individuals and family members
 - Community organizers and grassroots advocates
 - Local advocacy efforts
 - Grant funders
 - Potential coalitions of advocates and organization
 - Leveraging the skills and capacities of communities
 - Storytelling
- **Asset mapping for legislative advocacy**
 - Preparing grassroots communities to meet with lawmakers
 - Ownership –Participatory action research/asset mapping
 - Relationship with lawmakers
 - Who is working on this already?





How to Use Stakeholders to Impact Change

- Identify potential partners
 - Quality vs quantity
- Determine the benefits of the partnership
 - Evaluation goals
 - Long term relationship
 - Untapped constituencies
 - Power of many
 - Increase visibility and credibility/One message
 - Bring additional expertise/fill gaps
 - Mutual accountability
 - Increases data based of contacts and networking





WRA and Collegiate Recovery Programs

- Advocacy for 500K to be added to the budget for CRPs
- Collegiate Recovery Programs as WRA members
- Continued partnership and communication
- Collaboration and participation in events and meetings
- What is the benefit for WRA supporting Collegiate Recovery?





Questions?



March 4th Plenary Session

Plenary 4: Washington State University: Cultivating Campus and Community Partnerships for Recovery Support Sustainability Planning

Forming strong partnerships among a diverse group of organizations is a key step in Collegiate Recovery Program (CRP) planning, implementation, and sustainability. Strong partnerships, that reflect broad-based community involvement, reinforces campus recovery support services as a priority for higher education administration and community leaders. Guest panelists include:

**Jarmichael Harris, MS
LCAS (He/Him)**
East Carolina University's
Collegiate Recovery
Community Program
Coordinator &
ARHE President

**Susie Mullens, MS, LPC, ALPS,
Licensed Psychologist, AADC-
CCS, MAC (She/Her)**
Program Coordinator
Marshall University
*Southern West Virginia Collegiate
Peer Recovery Network*

**Elizabeth Weybright,
Ph.D. (She/Her)**
WSU Youth and Families
Program Unit Interim
Director, Associate
Professor & Adolescent
Extension Specialist



**For more information
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